Sponsorship Packet

CONGRESO DE LAS ACEQUIAS 2022

DECEMBER 9 & 10TH, 2022

AT HIGHLANDS UNIVERSITY STUDENT CENTER, LAS VEGAS, NM



Show your support for acequias and promote your organization or business at the Annual Congreso de las Acequias.

We rely on YOUR contribution to make this event possible. Please support this important gathering of acequias leaders from across the state.



WHAT: The Congreso de las Acequias is the annual statewide membership meeting of the New Mexico Acequia Association. It is the ONLY statewide gathering of acequia leaders where we share knowledge, create strategies for protecting our acequias, and celebrate our movement. The Congreso is held in the Fall or Winter of each year and continues to draw in more participants who are dedicated to the cause.

AUDIENCE: Over 200 NM statewide acequia leaders and supporters including farmers, ranchers, dignitaries and elected officials from all levels of government (Local, State, Federal).

MEDIA EXPOSURE: Print newsletter reaches 2,000+, On-line newsletter reaches 3,000+ people; Social media reaches 5,000+

SPONSORSHIP OPPORTUNITIES: Multiple levels of sponsorship are available, and are detailed on page 2. The NMAA is a 501 (c)(3) tax-exempt organization. Donations to NMAA are tax deductible.

OUR SPONSORSHIP LEVELS

Maíz - $2,500

- **ANNOUNCEMENT** of contribution during live event and in Congreso Program
- **ACKNOWLEDGEMENT** in our Print Newsletter, Electronic Newsletter, Facebook, and on our Website
- **TABLE AT CONGRESO -** your organization will have the option to set up a table at Congreso
- **ADMISSION FOR 5 TO CONGRESO**

Calabaza - $1,000

- **ANNOUNCEMENT** of contribution during live event and in Congreso Program
- **ACKNOWLEDGEMENT** in our Print Newsletter, Electronic Newsletter, Facebook, and on our Website
- **TABLE AT CONGRESO -** your organization will have the option to set up a table at Congreso
- **ADMISSION FOR 2 TO CONGRESO**

Chile - $500

- **ANNOUNCEMENT** of contribution in Congreso Program
- **ACKNOWLEDGEMENT** in our Print Newsletter, Electronic Newsletter, Facebook, and on our Website
- **TABLE AT CONGRESO -** your organization will have the option to set up a table at Congreso
- **ADMISSION FOR 1 TO CONGRESO**

Hava - $250

- **ANNOUNCEMENT** of contribution in Congreso Program
- **ACKNOWLEDGEMENT** in our Print Newsletter, Electronic Newsletter, Facebook, and on our Website
- **ADMISSION FOR 1 TO CONGRESO**

Alverjon - $100

- **ACKNOWLEDGEMENT** our Website
- **ADMISSION FOR 1 TO CONGRESO**





TO COMPLETE YOUR SPONSORSHIP, CONTACT:
JULIET G. GONZALES, JULIET@LASACEQUIAS.ORG
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OR VISIT OUR WEBSITE: WWW.LASACEQUIAS.ORG/CONGRESO